

## **Community Meetings Process and Discussion Questions Draft April 20, 2005**

### **Public Outreach Team**

Ed Weeks, UO Planning, Public Policy and Management Professor  
Eleanor Mulder, Janet Calvert, League of Women Voters  
Megan Banks, LCOG Planner for Creswell  
Sanrda Belson, Planner for Veneta and Junction City  
Allen Lowe, Eugene Planner  
Amanda Ferguson, Cottage Grove Planner  
Stephanie Schulz, Lane County Planner  
Terri Harding, ODOT Planner  
Deb brewer, EWEB  
Denise Walters, LCOG Planner for Veneta and Region 2050  
Carol Heinkel, LCOG Planner, Region 2050 Coordinator  
Colene Doll, Hilary Dearborn, Jeff Krueger, Theron Roe, Sarah Finney, LCOG  
Creative Services Team

### **Purpose and Objectives of Meetings**

#### **Purpose**

To engage the general public in helping to design the future of their community and the region.

#### **Objectives**

1. To answer the questions:
  - + What is the vision of each community?
  - + How does community vision fit in with the scenarios?
  - + How does community vision match the regional vision?
  - + Are citizens in agreement with elected officials?
2. For local officials to hear what their citizens think and want
3. To hear from average citizens and community leaders
4. To engage high school students in the visioning process
5. To engage UO Graduate Students in process

#### **Key Messages**

1. Regional Problem Solving Process v. OAR – need simple way to say this
2. Be sensitive to Rural Development Issues

- ✚ Make distinction between development in rural communities vs. dispersed rural development (community sanitary and/or water v. individual on-site)
  - ✚ Water and wastewater are key
3. The Vision/Strategy is subject to change; it is a “living document”
  4. The Preferred Growth Scenario will not look exactly like any of the three alternatives. It will be a hybrid that contains the desired elements of these three plus elements not in these.
  5. Address growth/no growth perspective and be able to estimate how and how much this perspective comes into play in developing the scenario.
  6. Messages/Issues Related to Economy and Jobs:
    - ✚ Speak to issue of “What if business community/market do not respond to the Preferred Scenario? The Preferred Scenario will designate/zone employment land and plan and facilitate facilities to serve it. What if we plan it and it doesn’t come?”
    - ✚ The increased population base in small cities in Satellite will support increased commercial activities – may or may not stimulate increased industrial activity.
    - ✚ Keeping jobs in the region while maintaining healthy local tax bases in each community is key.
  7. Affordable Housing
    - ✚ Need to consider the cost of utilities (water and sewer higher in small towns) and transportation, especially when commuting to work.
    - ✚ Gentrification – housing prices rise in rural areas and small towns over time due to the higher service costs, i.e., these areas become less affordable over time and trend is toward more expensive housing in these areas.
  8. The Opportunities and Challenges of Growth – topo map on back of survey

## Products, Process, and Timelines

### 1. Newspaper Insert: **Design Your Future**

- ✚ one time – get the word out
- ✚ extra copies for hand-outs and info
- ✚ contains survey insert pre-posted mailer

### **Week of May 23**

Mark-up to RTAC 4/20  
 Mark-up to Policy B. 4/27  
 Final edits due May 2

## 2. Community Meetings

June-Oct

*Community Meetings with Community Leaders and Citizen Panels* will be convened to engage average citizens and community leaders in a meaningful informed discussion about, and preferences for, the future of their community and the region. 20-60 participants will be solicited for each panel (10-20 in rural communities, 20 in small cities, 30-40 in Springfield, and 50-80 in Eugene).

### Objectives

1. To provide opportunities for all citizens to be involved and provide input,
2. To make a concerted effort to engage average citizens and community leaders in a meaningful, informed discussion about, and preferences for, the future of their community and the region,
3. To provide a forum for local officials to observe the dialogue and to hear the views and preferences of their constituents.

Fourteen meetings will be held to achieve the above objectives:

### **9 Community Meetings**

One meeting in each city of Coburg, Cottage Grove, Creswell, Eugene, Junction City, Lowell, Oakridge/Westfir, Springfield, and Veneta. See back of Design Your Future insert for time and place details.

At these meetings, two select groups - Community Leaders and Citizen Panels – will meet together for introductions, dinner, and presentation/Q and A. Afterward, they will split into separate facilitated Discussion Groups to “Build their Preferred Growth Scenario” and develop a list of actions to “Protect Quality of Life” in that scenario.

### **5 Additional Citizen Panels in Rural Areas**

One meeting of a citizen panel will be held in each rural area at the grange halls in Jasper, Franklin, Walterville, Crow, and Goshen.

### Community Leaders

This targeted group includes local elected officials (as observers), planning commissioners, representatives of special interest groups such as the Chambers of Commerce, Homebuilders, Friends of Eugene, etc., and the general public.

- ✚ Community Leader Participants will be solicited via invitations with RSVP in the Design Your Future insert and by telephone calls and follow-up letters from the mayors.

### Citizen Panels

This targeted group includes citizens who would not normally participate in the process, including youth.

- ✦ Participants will be solicited via telephone calls and follow-up letters from the mayor. The calling will involve a screening process to achieve a demographically diverse sample of each community, including youth.

**Products/Process**

- ✦ Materials mailed in advance of meetings
- ✦ Displays at Meetings
- ✦ Display ads in newspapers
- ✦ Calls and Letters to solicit participation
- ✦ Power Point
- ✦ Facilitated Group Process:
  - ✦ Invitation to general public and targeted outreach to leaders and average citizens (random selection)
  - ✦ “Build Your Future Community”
    1. See the attached Discussion Questions
    2. Following a discussion of likes and dislikes of the Alternative Scenarios, each group will use the building blocks (i.e., impacts in each of the 7 categories – see matrix) to physically construct their preferred scenario. Blank, white blocks will be used to make specific comments and/or to say how the desired block differs from the block pulled from an alternative. All blocks will be color-coded to the scenarios.
    3. The group will then identify opportunities and constraints related to implementing the scenario.
    4. Finally, the group will list actions to improve and sustain quality of life in the scenario.

**Community Meeting Dates - All meetings will be 5:30-8:30 p.m.**

Veneta Community Center 25192 E. Broadway Ave.	Thurs June 9	Cottage Grove <a href="#">Community Center.</a> <a href="#">700 E. Gibbs.</a>	Wed Aug 3	Lowell High School	Thurs Sept. 15
<a href="#">Creswell Community Center, 99 South 1st Street</a>	Mon June 27	Franklin Grange Hall 92081 Territorial Road Junction City	Thurs July 7	Lane County Fairgrounds Room #4 796 W 13 <sup>th</sup> Ave Eugene	Thurs Sept 22
Oakridge Fire Hall 42592 Hwy 58	Wed Aug 31	Goshen Grange Dillard Access Road Goshen	Thurs July 21	Crow Grange West side of Territorial Road	Wed Aug 10
Coburg		Jasper Grange Jasper Lowell Road at Hills Creek Road	Thurs Aug 11	Junction City Hall 680 Greenwood Street	Wed August 24
Springfield City Hall Library Meeting Room 225 5 <sup>th</sup> Street	Wed Sept 21	Walterville Grange 39259 Camp Creek Road	Thurs July 14		

### **3. Student Outreach**

#### **Objectives**

To involve high school students in visioning process.

#### **Process**

Project staff will work with school district staff starting in the fall to build the visioning process into the high school programs beginning in fall, 2005.

### **4. Local Official Direction on Preferred Scenario June Through Oct**

After each community meeting, each local elected body will receive a report on the outreach and will work with local staff to provide direction to the RTAC on what to include in the Preferred Growth Scenario and the goals, objectives, and actions in the Regional Growth Management Strategy.



## Community Meetings Discussion Questions

1. Do you agree with the goals and objectives? Is anything missing? Discuss
2. What do you like/dislike about the 3 scenarios in each of the 7 categories? Discuss

<input type="checkbox"/> LAND USE AND DEVELOPMENT	<input type="checkbox"/> COMMUNITY FACILITIES/SERVICES
<input type="checkbox"/> ECONOMY	<input type="checkbox"/> EDUCATION
<input type="checkbox"/> NATURAL RESOURCES	<input type="checkbox"/> TRANSPORTATION
<input type="checkbox"/> HOUSING	

3. What are the elements of your Future Community?  
Each group will use the building blocks (i.e., impacts in each of the 7 categories – see matrix) to physically construct their preferred scenario. Blank, white blocks will be used to make specific comments and/or to say how the desired block differs from the block pulled from an alternative. All blocks will be color-coded to the scenarios and posted on form core for easy mobility.
4. What are the impacts of and barriers to your Future Community?  
Each group will identify impacts and barriers related to making their vision for a Future Community a reality.
5. What actions can be taken to address the impacts and overcome the barriers?  
Finally, the group will list actions to improve and sustain quality of life in their Future Community.